

Playing At Learning

42668 Lerwick Street  
Fremont, CA 94539  
www.playingatlearning.org

About Us  
2004 - 2011

# the mission

*Playing At Learning supports programs that inspire an interest in science, technology, engineering and math (STEM) areas. We focus on K-12 youth programs.*



educational enrichment through play

## Northern California FIRST® LEGO® League

2004: 140 teams	2008: 296 teams
2005: 225 teams	2009: 310 teams
2006: 252 teams	2010: 384 teams
2007: 282 teams	2011: 450 (estimated)

## Northern California FIRST® Tech Challenge

2006: 20 teams	2009: 37 teams
2007: 31 teams	2010: 44 teams
2008: 29 teams	2011: 75 (estimated)

## Northern California 2010-11 Highlights

### Junior FIRST LEGO League – Body Forward:

37 registered Northern California teams - over 200 youth served

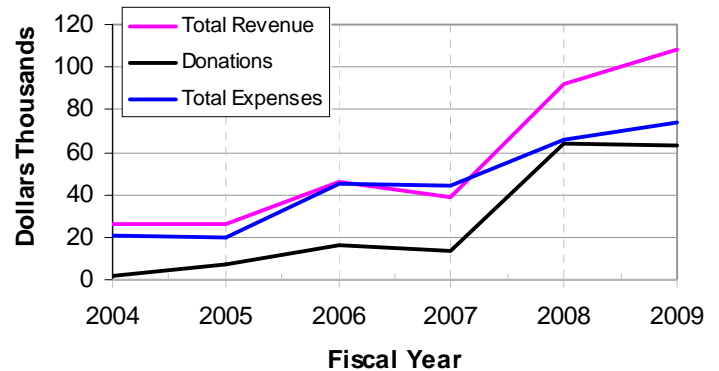
### FIRST LEGO League – Body Forward:

384 registered Northern California teams - over 3800 youth served  
22 Qualifying tournaments throughout Northern California  
Regional tournaments in San Jose, Daly City and Sacramento  
Championship tournament hosted by Newark HS for 48 teams

### FIRST Tech Challenge – Get Over It!

44 registered Northern California teams - over 300 youth served  
Qualifying tournaments in Menlo Park, Fremont (x2), Brentwood, Folsom, Galt  
Championship tournament hosted by Newark HS for 28 teams

FY2004- FY2009 Financials



Fiscal Year is June 1 to May 31  
FY2010 closed 5/31/2011  
IRS 990 to be filed by Sept2011

**We engaged 1200+ community volunteers in team support as coaches/mentors as well as program & tournament support.**

**Key 2010-11 Sponsors: Google, Intel, Cisco, State Farm, BAE Systems, PARC, Genentech, Vestas, DeVry University, Lawrence Livermore**